

Masters of Art and Sport

**29th Oct –12th Feb
The Potteries Museum & Art Gallery**

Get your SPART here!

SPART, this is my abbreviation of Sport-Art, not very clever, but what is very clever is the Potteries Museum & Art Gallery “Masters of Art and Sport” exhibition which runs from the 29th Oct - 12 Feb 2017.

Stoke-on-Trent, UK's European City of Sport 2016 is celebrating the regions twin heritage of artistic achievement and sporting prowess by marrying the two together. Well, that's my take on it but there's a lot more to it than that. The technical spiel is that the exhibition at The Potteries Museum looks at the abstract similarities and differences of art and Sport. Focusing on a work of art produced by the late International Northern Artist Philippe Aird and Olympic gold medalist Darren Campbell. This symbolises a mirror image between the two fields of excellence highlighting and supporting the mindset, technique and preparation of two very different individuals.

Lots more? You bet, starting with The City of Stoke sport show room featuring the work of award winning sport artist Paine Proffitt. The acclaimed local artist illustrates that the world of art and sport are not all that different. The artwork is a powerful reminder of how local clubs, teams and fans have helped to shape the character and identity of the people of the Potteries.

The superstars of the past were the great classical and latterly modernist artists. The Gods of the 20th and 21st century are our sporting heroes. To continue this theme the Potteries Museum has nominated 4 outstanding athletes to represent the city as it's "Sporting Ambassadors" Be part of the celebration and come along to the Potteries Museum & Art gallery, we would love to see you.

The Potteries Museum & Art Gallery, Stoke-on-Trent

Tickets £5, concessions £3

Footnotes

- Masters of Art and Sport is a part of The Potteries Museum & Art Gallery Interactive Arts Programme which celebrates Stoke-on-Trent, UK's European City of Sport 2016.
- Masters of Art and Sport unites sporting excellence with cultural heritage lead by Staffordshire's award winning artist Paine Proffitt as well as 'Masters of Art and Sport' Ambassadors: Kian Emadi and Emily Nelson - GB Cycling, Danielle Wyatt - England Country Cricket, Ian Marsden - GB Paracanoe.

- The Collaboration of Philippe Aird and Darren Campbell highlights the order, the preparation and the release of two very different individuals revealing a parallel formula to their work and creativity offering different opportunities.
- The exhibition Masters of Art and Sport represents the legacy of Stoke-on-Trent, UK's European City of Sport 2016; the passion and energy of the magical creativity out there. It demonstrates we all have creativity within and a drive inside. Using the theme of sport and art the aim is to motivate the audience with an understanding of the *Formula of a Master* providing opportunities inspiring children, young adults and families from different walks of life.

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